

esports player foundation

50 years of Olympic talent development know-how now in Esports

enabled by



supported by

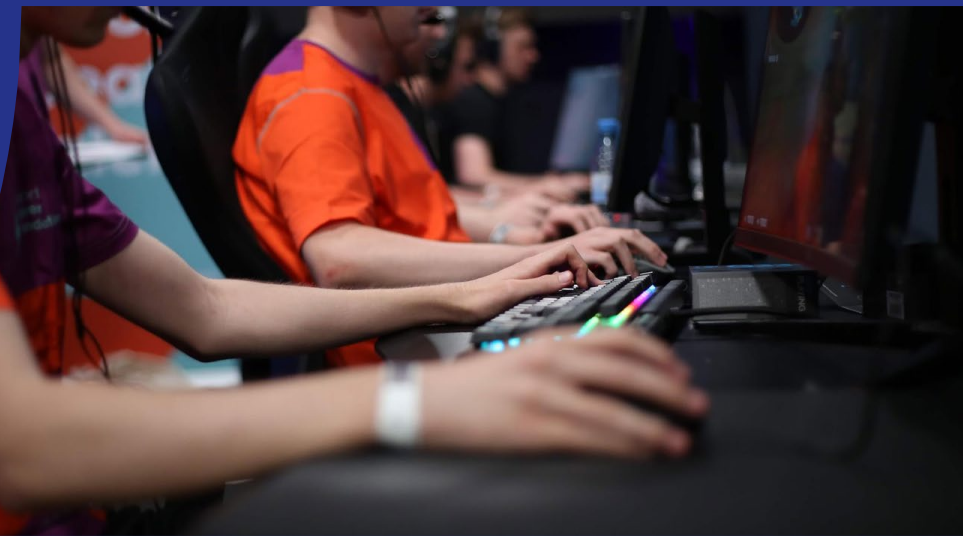
Staatskanzlei
des Landes Nordrhein-Westfalen



esports player foundation

We are the world's first not-for-profit excellence and funding institution that focuses on the well-being and development of talents and professionals without exception.

We develop stars and heroes at world level and take responsibility for their careers and life afterwards. The players we support act as role models for the million-strong target group of gamers.



The Mission:

A group of esports players in dark jerseys are celebrating on a stage, surrounded by a large crowd of fans. The players' jerseys have names like 'SAMUELSSON', 'LEKI', and 'JW' visible. The scene is filled with confetti and bright stage lights, creating a festive atmosphere.

Enable talents to live their dreams and
serve as role models

Enable talents to live their dreams

- Promote professionals & talents with individual performances that enable them to make the most of their potential
- Increasing the proportion of European esports athletes among the world's top athletes
- Creating stars & heroes from whom the entire ecosystem benefits
- Taking responsibility for life's journey through dual careers & holistic mentoring



...and serve as role models

- Supported gamers have a positive effect as role models on millions of gamers
- Placing Esports more in the centre of society
- Promote a self-image as a high performer, including fitness, nutrition, sleep, mental health, strength & more
- Promotion of athletic values such as motivation, fair play & respect



Stakeholders from politics, society, business, games & esports support the initiative

Funding and initial financing by the State Chancellery of North Rhine-Westphalia and the Association of the German Game Industry, game e.V.



Supervisory Board: Top tournament organisers such as ESL, Freaks4U, publishers such as Riot Games, game association



Enabling Partner: Xantaro, Deutsche Telekom AG, Deutsche Kreditbank DKB AG, Deutsche Bahn, Techniker Krankenkasse, CosmosDirekt



Game

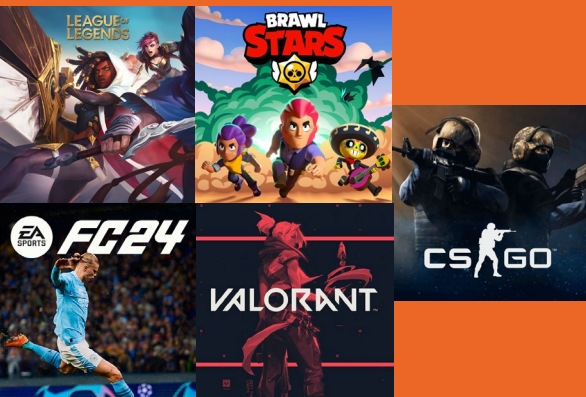
- In-game Coaching
- Mentoring
- Bootcamps
- Nutritional counselling
- Sports Psychology
- Fitness
- Hardware-Support
- Media training and more

Selection

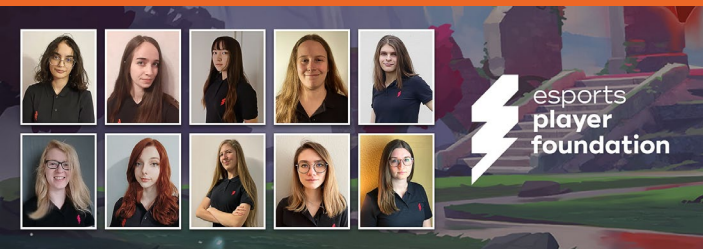
Life and career

- Financial support where necessary
- School/Study in competitive sport
- Tax and financial advice
- Internships, network and mentors
- Parent counselling
- Career guidance and more

Supported players from top talent to world-class professional



- Around 150 talents
- League of Legends, Brawl Stars, CS:GO, EA Sports FC, Valorant
- Esports players in intern. (LEC, Pro League, FIFA e World Cup) & nation. Leagues (Prime League, 99 Damage, VBL etc.)
- epf acts as a central value institution in esports
- Value campaigns with millions of reach, including Equal eSports, I am an Athlete, SpeakUpEsports, Game of Life, Break The Ice



Expansion 2024

- 200+ talents
- eRacing

Thanks!

